



The Sharks Academy is a world-class rugby academy which is accredited by SA Rugby and backed by a strategic partnership with the Sharks, arguably the most professional rugby union in South Africa. The Sharks Academy offers a full-time, three-year course designed for young people with a passion for rugby and a desire to pursue a career in the sport.

# THE SHARKS ACADEMY OBJECTIVE

The most important focus of our Academy is to provide a good balance between:

1. Referee
2. Physical Conditioning
3. Academic Courses
4. Life Skills
5. Practical Experience

REFEREE

PHYSICAL  
CONDITIONING

LIFE SKILLS

ACADEMIC  
COURSES

PRACTICAL  
EXPERIENCE



# PROGRAMME

"The success of The Sharks Academy over recent years can be accredited to the professional environment that has been created for our rugby students, including the expertise of our coaches, our partnership with the Sharks, and our focus on providing every individual with the necessary skills and attributes to perform at his optimum. The results have seen many extremely talented young players graduate from the Academy into the professional rugby arena." Top young rugby players who are passionate about rugby and are interesting in pursuing a career in the sport can apply, with the main focus being predominantly school-leavers.

# HISTORY

The Sharks Academy Referee program was started in 2009 by Burton Hufkie (KZNRU Training and Education Manager) and is coordinated by Blake Beattie. The aim of the Referee program is to assist young aspiring referees to develop and grow to the best of their ability whilst studying at the Sharks Academy.

## PAST SHARKS ACADEMY REFEREE ACHIEVERS

- Sindile Mayende – SARRA National Panel
- Tahla Ntshakaza – SARRA National Panel
- Blake Beattie – SARRA Contender Panel
- Wesley Van Der Linde – SARRA Academy Squad
- Sanele Mdlalose – SARRA Academy Squad
- Greg Wedderburn – KZNRU Panel
- Zane Watson – KZNRU Panel
- Dieter Liebenberg – KZNRU Panel
- Luan Lotter – KZNRU Panel
- Sandile Nzuza – KZNRU Development Panel
- Martin Lotter – KZNRU Development Panel
- Nicholas Futter – KZNRU Development Panel
- Graciano Pienaar – KZNRU Development Panel
- Kelsey Symons – KZNRU Development Panel

# THE TEAM



"The continued success of our graduates and the pride with which they play for The Sharks Academy and other professional teams is testament to the unique balance of our offering. This is based on a strong partnership with the Sharks and various academic partners allied to an international class coaching team – blending into a product which has a proven track record. Talented players joining us from school become part of a proud structure which can develop them into becoming world class players."

**ETIENNE FYNN**  
MANAGING DIRECTOR

- **ETIENNE FYNN** MANAGING DIRECTOR & FORWARDS COACH
- **ANNELIEN RICHTER** PA TO MANAGING DIRECTOR
- **PAUL ANTHONY** FORWARD SPECIALIST
- **RICARDO LOUBSCHER** BACKLINE SPECIALIST
- **AB ZONDAGH** BACKLINE SPECIALIST
- **WADE DU PLESSIS** SOCCER MANAGER
- **SYD PANDAY** SOCCER COACH
- **PIETER TERBLANCHE** CONDITIONING MANAGER
- **THULANI NTETA** CONDITIONING TRAINER
- **BLAKE BEATTIE** REFEREES & TECHNICAL ANALYST
- **PATRICK DUBE** KIT MANAGER
- **MONIQUE LAIDLAW** ADMIN MANAGER & STUDENT COUNSELLOR
- **NATASHA WILLIAMSON** SENIOR ADMINISTRATOR / FINANCE
- **DALENE RICHARDS** ADMINISTRATOR / RECEPTION

# WEEKLY PLANNER

| TIME          | MONDAY           | TUESDAY          |
|---------------|------------------|------------------|
| 07h50 - 09h00 | Referee Training | Conditioning     |
| 09h00 - 10h00 | Conditioning     | Referee Training |
| 10h00 - 10h30 | Shower           | Shower           |
| 10h30 - 12h30 | Academic         | Academic         |
| 12h30 - 13h30 | LUNCH            | LUNCH            |
| 13h30 - 14h30 | Conditioning     | Life Skills      |
| 14h30 - 16h30 | REST             | REST             |
| 18h00         |                  |                  |

| WEDNESDAY  | THURSDAY         | FRIDAY   |
|--|------------------|----------|
| Referee Training   | Conditioning     | REST     |
| Conditioning   | Referee Training | REST     |
| Shower   | Shower           | REST     |
| Academic   | Academic         | Academic |
| LUNCH  | LUNCH            | LUNCH    |
| Conditioning   | Life Skills      | REST     |
| REST   | REST             | REST     |
| Durban Referee Society Meeting will take place once a month in the evening, date and time will be confirmed. Otherwise evenings are free |                  |          |

IF YOU **TRAIN HARD**,  
YOU'LL NOT ONLY BE  
HARD, BUT YOU'LL BE  
**HARD TO BEAT**  
HERSCHEL WALKER

"SUCCESS IS WHERE PREPARATION AND OPPORTUNITY MEET."  
BOBBY UNSER

# FACILITIES

## MEDICAL FACILITIES:

All the Academy players have access to the following medical services at the Sharks Academy Medical Centre throughout the year:

- Doctor
- Physiotherapist
- Biokineticist
- Psychological Counsellor

The unique attraction of The Sharks Academy is the very good relationship that is maintained with the Sharks. Everything takes place at Jonsson

Kings Park

Stadium, Durban:

- Offices
- Lecture Rooms
- Training Fields
- Gym Facilities
- Dining Facilities

# FULL-TIME COURSES OFFERED:

## ACADEMIC OPTIONS

1. Higher Certificate in Fitness (eta College) / 1 Year
2. Higher Certificate in Sports, Recreation and Fitness Management (eta College) / 1 Year
3. Diploma in Sport and Exercise (eta College) / 3 Years
4. Diploma in Sport and Recreation Management (eta College) / 3 Years
5. Bcom Degree in Marketing and Management Science (IMM Graduate School) / 3 Years minimum
6. BBA Degree in Marketing Management (IMM Graduate School) / 3 Years minimum
7. B.Ed Degree in Intermediate Phase Teaching (Stadio Multiversity) / 4 Years minimum
8. Gap Year Program (non-academic offering facilitated by The Sharks Academy) / 1 Year

(From February to October)

Full-time Academic Courses are held at the Academy Facilities at the Jonsson Kings Park Stadium - Durban.

# BASIC REFEREE PROGRAMME OPTION 1

## 1. REFEREE (1-3 YEARS)

After following a focused, balanced 3-year Rugby Curriculum, talented young players should be competent, confident and professional in the following aspects:

- Individual Positional play
- Supreme tactical understanding and execution
- Capability of coaching up to IRB Level 1
- Qualified to referee at school and club level
- BokSmart Accreditation

## 2. PHYSICAL CONDITIONING

- Theory classes on conditioning training
- Individual evaluation and assessment of training needs
- Training programme for off-season, pre-season and in-season
- Continuous guidance, coaching and supervision in the Sharks gym

## 3. PERSONAL LIFE-SKILLS DEVELOPMENT

- Ownership & Goal Setting
- Nutrition and Supplements
- Professionalism
- Sports Injuries
- Substance Abuse
- Mental Training
- Media Relations
- Financial Planning
- Ethics in Sport
- Time Management & Prioritising
- Anger Management
- Stress Management

## 4. PRACTICAL EXPERIENCE AND EXPOSURE

- Work at Provincial matches and Tests at the Growthpoint Kings Park Stadium
- Coaching Clinics for school teams and touring teams
- Coaching at schools in conjunction with KZN Rugby Union
- Work Experience at other sports events



# OTHER SPORTING CODES

## **COACHING PROGRAMME**

The Coaching Programme is designed to grow and fast track future rugby coaches by equipping them with the necessary tools, both from a technical and delivery point of view. This ensures that they are well-prepared to enter the world of professional coaching. They will follow the standard World Rugby qualification pathway, along with a bespoke weekly personal development schedule which will be cutting-edge and put them on the inside line to fulfilling their coaching dreams.

## **SOCCER PROGRAM**

The Sharks Academy offer a well organised and professional Soccer program. With SAFA/CAF certified coaching, supported by our highly qualified Conditioning department, we provide the environment and tools for our players to improve in all fundamental factors of performance needed to achieve higher goals in their soccer career.

## **RUGBY PROGRAM**

The Sharks Academy offer a well organised and professional rugby program. With position specific coaching, supported by our highly qualified Conditioning department, we provide the environment and tools for our players to improve in all fundamental factors of performance needed to achieve higher goals in their rugby career.



# **CONTACT US**

**CONTACT US FOR MORE DETAILS  
ON OUR PROGRAMMES**

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